



Sunday, December 8, 2018

Half Marathon, 10K, 5K, Kids Race
Fairmount Park, 2700 Locust St.
Riverside, CA 92501

Race Day Details

Sunday December 8, 6am-1pm
Expected Attendance - 4,500

Participant Demographics

- 60% female, 40% male
- Average Age 25-54
- Middle to upper class

Discounts are available for non-profit vendors.

Expo Pricing

10'x 10' Booth Space	\$175
10'x 20' Booth Space	\$300
Electricity	\$75
Canopy	\$75
Race Bag Insert	\$100

Digital Pricing

Digital Banner Ad (1 week)	\$200
Boosted Facebook Post	\$75
Instagram Post	\$50



Contact Becky Hall with any questions at bhall@dragonflimedia.com

Register online and find more information at

LACEUPRUNNINGSERIES.COM