



Saturday, Sept 7 2018

Half Marathon, Marathon Relay, 5K, Kids Race
 Mike Ward Community Park
 20 Lake Rd, Irvine, CA

Race Day Details

Saturday Sept 7 6am-1pm
 Expected Attendance - 3,000

Expo Pricing

10'x 10' Booth Space	\$175
10'x 20' Booth Space	\$300
Electricity	\$75
Canopy	\$75
Race Bag Insert	\$100

Participant Demographics

- 60% female, 40% male
- Average Age 25-54
- Middle to upper class

Digital Pricing

Digital Banner Ad (1 week)	\$200
Boosted Facebook Post	\$75
Instagram Post	\$50

Discounts are available for non-profit vendors.



Contact Becky Hall with any questions at bhall@dragonflimedia.com

Register online and find more information at

LACEUPRUNNINGSERIES.COM