



**Sunday, December 8, 2019**

Half Marathon, 5K, Kids Race  
Fairmount Park, 2700 Locust St.  
Riverside, CA 92501

#### Race Day Details

Sunday December 8, 6am-1pm  
Expected Attendance - 4,500

#### Participant Demographics

- 60% female, 40% male
- Average Age 25-54
- Middle to upper class

Discounts are available for non-profit vendors.

#### Expo Pricing

10'x 10' Booth Space	<b>\$175</b>
10'x 20' Booth Space	<b>\$300</b>
Electricity	<b>\$75</b>
Canopy	<b>\$75</b>
Race Bag Insert	<b>\$100</b>

#### Digital Pricing

Digital Banner Ad (1 week)	<b>\$200</b>
Boosted Facebook Post	<b>\$75</b>
Instagram Post	<b>\$50</b>



Contact Barb Hamblett with any questions at

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Register online and find more information at

**LACEUPRUNNINGSERIES.COM**